****PRESS RELEASE**** ROSSMOOR COMMUNITY SERVICES DISTRICT

ROSSMOOR NAMED TREE CITY USA BY THE ARBOR DAY FOUNDATION

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FOR IMMEDIATE RELEASE:

Rossmoor, CA has been named a Tree City USA community by the Arbor Day Foundation to honor its commitment to community forestry.

This is the first year Rossmoor has requested and received this national recognition.

The Tree City USA program is sponsored by the Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDA Forest Service.

Rossmoor has met the four standards to become a Tree City USA community: having a tree board or department, a tree care ordinance, a comprehensive community forestry program, and an Arbor Day observance and proclamation.

Communities that receive Tree City USA recognition not only have taken the time to meet these four standards, they recognize that:

- Trees promote healthier communities. Leaves filter the air we breathe by removing dust and other particles.
- Trees moderate climate, conserve water and provide habitat for wildlife.
- Trees in urban areas reduce the heat island effect caused by pavement and buildings.
- Properly placed trees can increase property values, and buildings in wooded areas rent more quickly and tenants stay longer.

District Tree Consultant, Randy Reynolds was instrumental in helping the District receive this very important designation. "Rossmoor has always been an unofficial Tree City USA—but now it's official. We like to say our pride is rooted in our urban forest," said Mr. Reynolds.

More information about Tree City USA can be found at <u>www.arborday.org/TreeCityUSA</u>.

About the Arbor Day Foundation

The Arbor Day Foundation is a nonprofit, environmental, an education organization of nearly one million members, with a mission to inspire people to plant, nurture, and celebrate trees. More information on the Foundation and its programs can be found at <u>www.arborday.org</u>. #